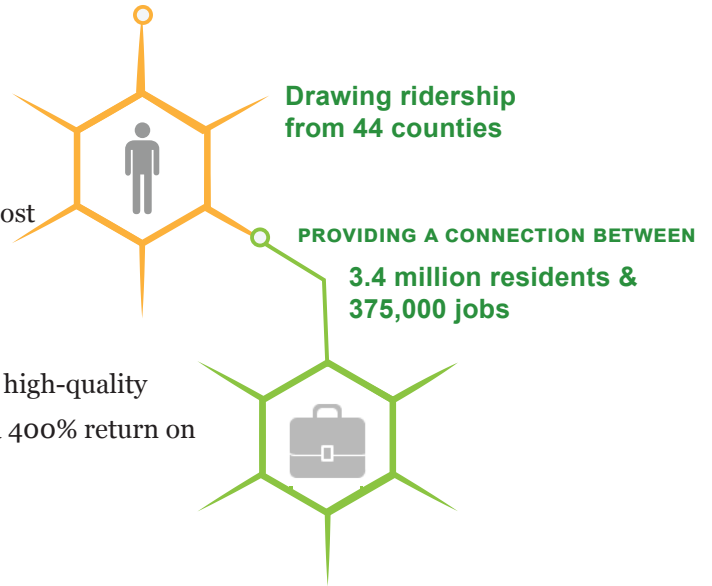




Xpress connects employees with major employment centers and removes vehicles from metro Atlanta's most congested commuting corridors during rush hours.

Because we keep operating costs low while providing high-quality commuter service, Georgia's taxpayers benefit from a 400% return on their investment in Xpress.



**WE WANT XPRESS TO PROVIDE EVEN MORE VALUE TO METRO ATLANTA'S COMMUTERS.**

That's why we undertook our first-ever comprehensive service analysis, Direct Xpress.

**STAY INFORMED**

Subscribe to Xpress emails at [XpressGa.com](http://XpressGa.com).

# DIRECT XPRESS

To keep up with the changing needs of our commuters and prepare to meet the needs of metro Atlanta's commuters and businesses in the coming decade, we've enlisted some of the top transit experts in the country to chart the future course of Xpress service.

With their help, we've reviewed our existing service from top-to-bottom and gathered input from current and potential riders, local governments, and employers across the region.

**WE BELIEVE THE RESULTING SET OF RECOMMENDED CHANGES WILL HELP MAXIMIZE THE BENEFITS OF XPRESS SERVICE FOR MORE COMMUTERS, BUT WE WANT TO HEAR YOUR THOUGHTS.**



**WE'RE ASKING YOU TO HELP US UPGRADE YOUR COMMUTE BY GIVING US FEEDBACK ON THE PROPOSED SERVICE CHANGES.**

Visit [DirectXpress.XpressGa.com](http://DirectXpress.XpressGa.com) to share your thoughts and to subscribe to Xpress emails at [XpressGa.com](http://XpressGa.com).

# DIRECT XPRESS

## STEP 1: 2014 *Analysis*

We've spent the last year analyzing all facets of our existing service. We also reached out to current, former, and potential customers and employers seeking to offer transit options to their workers. This helped us determine what we're doing well, and what we want to improve.

## STEP 2: WINTER 2015 *Feedback*

In January, we release our first draft of short term service changes for public comment. We received over 4600 survey responses that helped inform our second round of recommendations. Both sets of proposals were developed to alleviate common frustrations with our current service and help more people benefit from *Xpress*.

## STEP 3: TODAY *Finalizing*

We are continuing to ask for feedback to help assess and refine the proposed service changes into a final multi-year *Xpress* service plan.

### RECOMMENDED SHORT TERM SERVICE CHANGES

- Consolidate routes traveling similar patterns
- Add new connections to park-and-ride lots
- Add new routes serving major employment centers
- Re-number trips that currently serve multiple patterns under the same route number
- Simplify Downtown and Midtown routing, especially to avoid frequently congested areas

### ANTICIPATED SYSTEM BENEFITS

- More reliable, on-time service
- New service to previously unserved and underserved destinations
- More frequent service and less crowding on most-used routes
- More parking access
- Easier-to-understand service, especially for new riders

### RECOMMENDED LONG TERM SERVICE CHANGES

A multi-phase long-range plan has also been developed that adds service in existing corridors, provides regional service to Hartsfield Jackson Airport, and leverages Georgia's investments made in the state's managed lanes system.

## STEP 4: 2016 *Implementation*

We will begin implementing service changes no earlier than 2016. We'll keep you updated at each step in the process.

### STAY INFORMED

Subscribe to *Xpress* emails at [XpressGa.com](http://XpressGa.com).

**May 5, 2015 11:30am-1:30pm**  
Bank of America Building - Auditorium  
600 Peachtree St NE  
Atlanta, GA 30308

**May 6, 2015 11:30am-1:30pm**  
GRTA offices - Board Room  
245 Peachtree Center Ave NE, Suite 400  
Atlanta, GA 30303

**May 6, 2015 11:30am-1:30pm**  
Fulton County Government Center - Atrium  
141 Pryor St SW  
Atlanta, GA 30303



**WE'RE ASKING YOU TO HELP US UPGRADE YOUR COMMUTE BY GIVING US FEEDBACK ON THE PROPOSED SERVICE CHANGES.**

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